

# Press Release



Serving the Services

Subject            Another Big Cheque From NAAFI  
Date                16<sup>th</sup> December 2009  
Embargoed until   For Immediate Release  
Author             Lee Coleman, NAAFI Communications Officer  
Contact            Email: [lcoleman@naafi.co.uk](mailto:lcoleman@naafi.co.uk)

---

## Another Big Cheque From NAAFI

---

Serving personnel and their families across BFG received another welcome boost today as NAAFI presented the Authority with their first welfare cheque for 2009/10.

This sum of €344,000 was presented to GOC Major General Nick Caplin at December's JEF meeting and goes directly back to the military community, allowing local commanders to make decisions on how the money is spent and invested in welfare provision.

NAAFI CEO, Reg Curtis said: *"As a not for profit organisation we remain committed to serving the Services and this sum of money is a further indication of our dedication to serving Forces Personnel and their families within the BFG community. We are delighted to hand over this cheque and already we are forecasting another big total this year which will in turn help to ensure troops and their families are not disadvantaged by being overseas."*

NAAFI celebrated its 89<sup>th</sup> Birthday last week having served the Armed Forces since 1921 in conflicts all over the world and Curtis was keen to point out that the company's philosophy for serving the Services remains unchanged:

He continued: *"Last week NAAFI celebrated its 89<sup>th</sup> year serving the Services and it is really satisfying to see such a well loved and historical institution like NAAFI still operating today. Whether it be financial surpluses like our welfare cheques, subsidised pricing on Basic British Essentials, or support within the local community, our sole purpose remains the same – to support the British Armed Forces and their families wherever they are around the world."*

NAAFI's latest welfare cheque is in addition to the recent investment in facilities at JHQ and Sennelager in Germany, and significant investment in the Falklands on updating and improving facilities.

----- Ends -----

### Germany Office

Civilian: Chazal Road 20,  
41179 Mönchengladbach.  
Military: 20 Chazal Road, JHQ, BFPO 40.  
t +49 (0)2161 562 7000

### Overseas Service Office

London Road,  
Amesbury,  
Wiltshire. SP4 7EN  
t +44 (0)1980 627000

### Central Support Office

Suite 6, The Beehive, Lingfield Point,  
McMullen Road, Darlington,  
County Durham. DL1 1YN  
t +44 (0)1325 343880



**Germany Office**

Civilian: Chazal Road 20,  
41179 Mönchengladbach.  
Military: 20 Chazal Road, JHQ, BFPO 40.  
t +49 (0)2161 562 7000

**Overseas Service Office**

London Road,  
Amesbury,  
Wiltshire. SP4 7EN  
t +44 (0)1980 627000

**Central Support Office**

Suite 6, The Beehive, Lingfield Point,  
McMullen Road, Darlington,  
County Durham. DL1 1YN  
t +44 (0)1325 343880



## Serving the Services

### Notes to editors

- *Since 1921, NAAFI has actively supported Britain's Armed Forces, side by side in campaigns all around the world, providing an important link to home for men and women who continue to bravely represent our country.*
- *NAAFI is a 'not for profit' organisation, created and managed solely to Serve the Services. It provides a wide range of services including; Catering, Retail, Leisure, and Facilities Management.*
- *As a 'not for profit' organisation, with no shareholders to reward. Any financial gains made are reinvested back into the Armed Forces through either welfare payments, infrastructure investment, or subsidised products, outlets & services.*
- *The Joint Executive Forum (JEF) is held between NAAFI and UKSC(G) top management annually.*
- *The partnering principles document was updated and signed by both GOC and NAAFI at Decembers 2009 JEF Meeting.*
- *This press release is issued by NAAFI Communications, Central Support Office, Co. Durham, UK.*

#### **Germany Office**

Civilian: Chazal Road 20,  
41179 Mönchengladbach.  
Military: 20 Chazal Road, JHQ, BFPO 40.  
t +49 (0)2161 562 7000

#### **Overseas Service Office**

London Road,  
Amesbury,  
Wiltshire. SP4 7EN  
t +44 (0)1980 627000

#### **Central Support Office**

Suite 6, The Beehive, Lingfield Point,  
McMullen Road, Darlington,  
County Durham. DL1 1YN  
t +44 (0)1325 343880